

WHEN

Tuesday, October 16, 2007
7:00 am ~ Continental Breakfast
7:30 am – 4:00 pm ~ Meetings
12:00 Noon ~ Lunch



WHERE

Mesa Convention Center
263 North Center Street
Mesa, Arizona 85211

COST

Registration, meals, refreshments and parking are **FREE**.

HOTEL ACCOMMODATIONS

Phoenix Marriott Mesa • Mesa, Arizona
(adjacent to the Convention Center)
Reservations: 1-888-236-2427 • Local: 480-898-8300
Room Rate: \$129

FOR MORE INFORMATION

Please contact Michelle or Janet, (480) 833-0009 or
info@azretailers.com

HOSTED BY



Arizona Retailers Association
The United Voice of Retailing in Arizona

VENDOR COORDINATION BY



www.azretailers.com



Arizona Retailers Association
The United Voice of Retailing in Arizona
224 West 2nd Street
Mesa, Arizona 85201

PLACE
STAMP
HERE

Organized Retail Crime Conference

October 16, 2007

Mesa Convention Center

263 North Center Street • Mesa, Arizona 85211

Join us for a comprehensive overview and analysis of the #1 security problem facing retailers.

Learn what retailers, law enforcement, prosecutors and policy makers are doing today and what new directions need to be taken to stem the more than \$30 billion annual loss in stolen merchandise.

For more information contact ARA: info@azretailers.com



Arizona Retailers Association
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e-fencing fraud counterfeit credit card scams boosters

Organized Retail Crimes

AT A GLANCE

Organized retail crimes comprise a wide spectrum of high-volume, well-organized theft rings that cost retailers billions of dollars annually, inflate the cost of goods, compromise the health and safety of unsuspecting consumers, and deprive state and local government of millions in uncollected tax revenue.

Instances of organized retail crime have increased exponentially in recent years. Such criminal activity runs the gamut from [return fraud](#), [credit card scams](#), and the [sale of counterfeit merchandise to well-organized networks of trained thieves, boosters and fences](#) ready to steal and move product back into the wholesale distribution system, through Internet auction sites and other creative venues.

The [Arizona Organized Retail Crime Conference](#) will focus on this growing problem and further educate retailers, law enforcement, prosecutors and policymakers on our common goal of combating this costly and sophisticated criminal activity.

Program Perspectives

The Retail Industry and Business Sector

A distinguished panel of business representatives and retail industry loss prevention and organized retail crime (ORC) control experts will present an overview of ORC, how it affects different segments of the retail industry and discuss steps being taken to control the multibillion dollar problem.

Carlos Alzaga
AP Investigations Southwest
[WAL-MART](#)

Joseph LaRocca
Vice President, Loss Prevention
[NATIONAL RETAIL FEDERATION](#)

James Walton
Special Investigator Credit Cards
[CITI GROUP](#)

James Hooper
Director of ORC Division
[MERVYNS](#)

Kelly Pendleton
Senior Investigator
Investigations Team
[TARGET](#)

State and Local Government

Elected officials from state and local government will discuss how existing laws are used to prosecute criminals and address what new laws are needed to better target and prosecute ORC in Arizona.

Honorable Chuck Gray
Judiciary Chair
[ARIZONA STATE SENATE](#)

Honorable Linda Gray
Public Safety and Human
Services Chair
[ARIZONA STATE SENATE](#)

Honorable Andrew Thomas
[MARICOPA COUNTY ATTORNEY](#)

Law Enforcement

Renowned FBI and Arizona Police Department professionals will address short-term and long-term programs, and explore on-the-street tactics being deployed to bring organized retail criminals to justice. [ARA 2007 LEO Award](#) will be presented to the Law Enforcement Officer of the Year.

Detective David Lake
Organized Property Crimes
Bureau – South
[PHOENIX POLICE DEPARTMENT](#)

Detective Helen Simmonds
Document Crimes
[MESA POLICE DEPARTMENT](#)

POST Approved
for
Law Enforcement
Officers

Special Agent Lisa Lamey
Major Theft Unit
[FEDERAL BUREAU OF
INVESTIGATION](#)

CONFERENCE ATTENDEES WILL
ALSO HAVE THE OPPORTUNITY
TO VISIT WITH SEVERAL LOSS
PREVENTION AND RETAIL
SECURITY VENDORS WHO WILL
BE DISPLAYING PRODUCTS AND
PROGRAMS THROUGHOUT THE DAY.